



ACTUAL ECONOMY: ASIAN DISCOURSE ON GLOBAL CHALLENGES

PROGRAM OF INTERNATIONAL CONFERENCE

BANGKOK, TH
OCTOBER, 2016

ACTUAL ECONOMY: ASIAN DISCOURSE ON GLOBAL CHALLENGES
 ACE.AS-2016 @ BANGKOK.TH
 =AGENDA=

Day 1		Amara Hotel, Bangkok
8.30	Registration open	Tanjong Pagar 1, 8 Floor
9.00	Opening ceremony	Tanjong Pagar 1, 8 Floor
	Welcome speeches:	
-	Dr. Krongthong Khairiree	<i>Dean of International college Suan Sunandha Rajabhat University, Bangkok, Thailand</i>
-	Dr. Koh Noi Keng	<i>National Institute of education, Singapore</i>
-	Ms. Darina Prokhorova	<i>Executive editor of science journal "Actual problems of economics", Kyiv, Ukraine</i>
	Thai national show	
9.30	Key-note speech	
	<i>Innovate or stay local: global challenges for modern enterprises</i>	
	by Dr. Koh Noi Keng	<i>National Institute of education, Singapore</i>
10.00	Special work-shop	
		<i>"Current trends in international editorial standards: how to get published at one dash"</i>
	by Ms. Darina Prokhorova	<i>Executive editor of science journal "Actual problems of economics", Kyiv, Ukraine</i>
10.45	Coffee – break	Tanjong Pagar 1, 8 Floor
11.00	Sessions 1.1, 1.2	Tanjong Pagar 1, 8 Floor Surawong 1, 8 Floor
13.00	Lunch	Restaurant. Ground floor
14.00	Sessions 2.1, 2.2	Tanjong Pagar 1, 8 Floor Surawong 1, 8 Floor
16.00	Coffee-break	Tanjong Pagar 1, 8 Floor
16.15	Sessions 3.1	Tanjong Pagar 1, 8 Floor
18.00	Dinner. Award ceremony	Tanjong Pagar 2, 8 Floor
	Thai national show	

Day 2

9.00

Sessions 4.1, 4.2

Amara Hotel, Bangkok

Tanjong Pagar 1, 8 Floor

11.00

Coffee-break

Surawong 1, 8 Floor

Closing ceremony

LIST OF SESSIONS:

Day 1 // 11.00 – 13.00

Tanjong Pagar 1, 8 Floor

Session 1.1 - Labor markets development and social issues of economic progress

Chairman: Dr. Koh Noi Keng

National Institute of education, Singapore

- 1 Marta Martincová (University of Economics in Bratislava, Slovakia)
Human Capital, Technological Progress And Economic Growth
- 2 Ria Mardiana (Yusuf Hasanuddin University Makassar, Indonesia)
*Employees engagement and its consequences to performance:
post acquisition condition*
- 3 Mahachai Sattayathamrongthian
(Rajamangala University of Technology Rattanakosin, Thailand),
Yingsak Vanpetch (Suan Sunandha Rajabhat University, Bangkok, Thailand)
*Streamline The Process Of Legalizing Myanmar Migrant Workers
To Solve The Current Problems*
- 4 Magdalena Přívarová, Andrej Přívara, (University of Economics in Bratislava,
Slovakia)
Circular Migration And Its Impact In The Current Stage Of Globalization
- 5 Pavel Slutskiy (Chulalongkorn University, Bangkok, Thailand)
Communication Theory Of The Origins Of Property Rights
- 6 Amilin Amilin (State Islamic University Syarif Hidayatullah, Jakarta, Indonesia)
*The Effect Of Islamic Work Ethics on Organizational Justice And Its Impact On The
Job Satisfaction: Study On Indonesian Professional Accountants*
- 7 Tung-Ju Wu (Huaqiao University, Quanzhou, China),
Hsien-Tang Tsai (National Sun Yat-sen University, Kaohsiung, Taiwan),
Shang-Pao (Yeh, I-Shou University, Kaohsiung, Taiwan)
*Does supervisor-subordinate Guanxi matter? Evidence of mid-manager
in Taiwan enterprises*
- 8 Mohd Nasir Saukani, Rahmah Ismail, Noorasiah Sulaiman
(National University of Malaysia (UKM)
*Labour Demand Elasticity and Manpower Requirement
In Malaysia Agriculture Sector*

Day 1 // 11.00 – 13.00

Surawong 1, 8 Floor

Session 1.2 - Actual problems of innovative economy formation

Chairman: Dr. Janchai Yingprayoon

International college Suan Sunandha Rajabhat University, Bangkok, Thailand

- 1 Chun-Pei Lin, Yi-Bin Li, Chuan-Peng Yu (Huaqiao University, Quanzhou, China)
An Effect of Existing Knowledge Assets to Inbound/Outbound Disruptive Innovation
- 2 James Whitaker (International college Suan Sunandha Rajabhat University, Bangkok, Thailand)
Evaluating the Effectiveness of Computer Applications in Developing English Learning for Students at International College, Suan Sunandha Rajabhat University
- 3 Bavornluck Kuosuwan (International college Suan Sunandha Rajabhat University, Bangkok, Thailand)
The Readiness of English Communication Skills of Tourism Employees in Bangkok for Entering the ASEAN Community
- 4 Chuan-Peng Yu, Zhen-Gang Zhang (South China University of Technology, China), Chun-Pei Lin (Huaqiao University, Quanzhou, China)
A Study of Specialized Knowledge Search on Management Innovation Adoption
- 5 Johan W de Jager (Tshwane University of Technology, Pretoria, South Africa), Tahir Jan (International Islamic University Malaysia)
The Influence of University's Management on Academic Factors and Students' Satisfaction: An Empirical Study through Structural Equation Modelling
- 6 Adisak Suvittawat (Burapha University, Chonburi, Thailand)
Operation Warehouse and Distribution Center for Competitive Advantage: Eastern Part of Thailand Perspective
- 7 Kawinphat Lertpongmanee, Kittivate Boonyopakorn (Suan Sunandha Rajabhat University, Bangkok, Thailand)
A Study of Thailand's OTOP Businesses Operating Competency

Day 1 // 14.00 – 16.00

Tanjong Pagar 1, 8 Floor

Session 2.1 - Actual problems of service industries' competitiveness

Chairman: Dr. Marius Potgieter

North-West University, Mmabatho, South Africa

- 1 Marius Potgieter, Alpheaus Litheko (North-West University, Mmabatho, South Africa)
Mahikeng Residents' Perspective of the Value of Tourism and its Development
- 2 Satawat Wannapan, Chukiatt Chaiboonsri (Chiang Mai University, Thailand)
Sustainable International Tourism Demands of Thailand: Evidence from Chinese Tourists
- 3 Chukiatt Chaiboonsri, Prasert Chaitipa (Chiang Mai University, Thailand)
The Dependence Structure of International Tourism Demand: Evident from Seasonal Data Effected to Fluctuations in AEC countries
- 4 Ching-Kuo Wei (Oriental Institute of Technology, New Taipei City, Taiwan)
Exploration on Advantages, Disadvantages and Improvement Directions of Hospital Efficiency Competition
- 5 Shang-Pao Yeh, Anestis Fotiadis (I-Shou University, Taiwan)
Exploring Relationships among amateur athletes, co-creation, motivation, involvement and destination choice for Small scale sport events
- 6 Rahmah Ismail (Universiti Kebangsaan Malaysia, Bangi Selangor, Malaysia)
Projection Foreign Labor Requirement In Malaysia's Construction Sector
- 7 Raeni Dwi Santy, Arjuna Rizaldi (Computer University, Bandung, Indonesia)
Creative industry to increase the competitive strength of small and medium enterprises (SMEs) (case study at Kampoeng Rajoet Binong Jati)
- 8 Zefriyenni (Putra Indonesia University (UPI), YPTK, Padang, Indonesia)
Elis Trisnawati (Universitas Pendidikan Indonesia, Bandung, Indonesia)
Erika Herry (National Population and Family Planning Board, Indonesia)
Yulya Srinovita (Dompot Dhuafa, Indonesia)
Tomi Ismail, M.Sofyan (Universitas Negeri Jakarta, Jakarta, Indonesia)
Women Empowerment Program to Improve The Welfare of Coastal Communities

Day 1 // 14.00 – 16.00

Surawong 1, 8 Floor

Session 2.2 - Financial issues of regional economy

Chairman: Dr. Yulia Dubrovskaya

Perm National Research Polytechnic University, Perm, Russia

- 1 Yulia Dubrovskaya, Elena Kozonogova
(Perm National Research Polytechnic University, Perm, Russia)
*Cluster model of interregional cooperation as a factor
of territorial differentiation leveling*
- 2 Amlan Mitra (Purdue University Northwest, USA)
Optimal Strategies For Group And Individual Lending In Microfinance
- 3 Yulya Srinovita (Bogor Agriculture University, Indonesia)
Women Empowerment Program to Improve The Welfare of Coastal Communities
- 4 Eva Jančíková (University of Economics in Bratislava, Slovakia)
Lifelong learning and the use of renewable energies in EU
- 5 Leonid Raneta (University of Economics in Bratislava, Slovakia)
Leonardo Orlando (Science Centre de Recherches Internationales, Paris, France)
Water resource usage and air pollution in the case of selected transitive countries
- 6 Boris Dziura (University of Economics in Bratislava, Bratislava, Slovakia)
Green Future and Latin America: Challenges and Opportunities
- 7 Mykhaylo Kunchyha (University of Economics in Bratislava, Slovakia)
Leonardo Orlando (Science Centre de Recherches Internationales, Paris, France)
Ukrainian water resources and agriculture issues
- 8 Jessada Salathong, Watsayut Kongchan (Chulalongkorn University, Thailand)
*Coverage of “Aging Society” in Thai media:
Case study of Thairath newspapers in 2015*
- 9 Noorasiah Sulaiman (Universiti Kebangsaan Malaysia),
Mukaramah Harun (Universiti Utara Malaysia),
Arief Anshory Yusuf (Universitas Padjadjaran, Bandung, Indonesia)
*The Impact of Rationalising Fuel Subsidies on Macroeconomic Performance in
Malaysia*

Day 1 // 16.15 – 18.00

Tanjong Pagar 1, 8 Floor

Session 3.1 - Actual issues on industrial development

Chairman: Dr. Denis Ushakov

International college Suan Sunandha Rajabhat University, Bangkok, Thailand

- 1 Lyudmyla Ganushchak-Efimenco (Kyiv National University of Technologies and Design, Ukraine)
Educational-Innovative Platform Of Business-Knowledge As Fundamentally New Approach To Cluster Cooperation And An Interactive Tool For Innovative Research Network
- 2 Jonas Ekow Yankah, Clinton Aigbavboa, Willington Didibhutu Thwala (University of Johannesburg, Johannesburg, South Africa)
Subtle Factors Influencing Marketing Management Functions in Construction Business Enterprises
- 3 Denis Ushakov (International College, Suan Sunandha Rajabhat University, Bangkok, Thailand)
Business liberalization and economic growth (XXI century's evidences)
- 4 Lentina Simbolon, Purwanto (President University, Indonesia)
The Influence Of Macroeconomic Factors Towards Stock Price Real Estate And Property Companies
- 5 Gurdeep Kaur Ghumaan, Pawan Kumar Dhiman (Sant Longowal Institute of Engineering & Technology, Longowal, Punjab (India)
A study on customer satisfaction on food delivery mechanism of Public Distribution System in Punjab (India)

Day 2 // 09.00 – 11.00

Tanjong Pagar 1, 8 Floor

Session 4.1 - Actual Regional economic studies

Chairman: Dr. Irina Onyusheva

University of International Business, Kazakhstan

- 1 Alina Ohotina, Olga Lavrinenko, Nikolajs Jefimovs (Daugavpils University, Latvia)
*Assessment of the development's potential of the border area
Latvia-Lithuania-Belarus*
- 2 Irina Onyusheva, Olga Koshkina (University of International Business, Kazakhstan)
Olga Mayer (Chelyabinsk State University, Kostanay branch, Kazakhstan)
The Impact Of Eurasian Economic Union On Capital Flows In Kazakhstan
- 3 Tatiana Skufina, Sergey Baranov (Institute of Economic Problems of the Kola
Science Centre of the Russian Academy of Sciences, Apatity, Russia)
Vera Samarina (Staryy Oskol Technological Institute, branch of National Research
Technological University "MISIS", Staryy Oskol, Russia)
Estimation Of Influence Earthquakes Have On Global Economy
- 4 Renat Gabdullin, Irina Onyusheva
(University of International Business, Almaty, Kazakhstan)
*Economic development and problems of economic growth modeling:
methodological aspect*
- 5 Rallie Nataliia (Kyiv National University of Technologies and Design, Ukraine)
Basic aspects of cognitive analysis of socioeconomic systems
- 6 Stephen John Beaumont (Centro de Tecnología para el Desarrollo (CENTED)
Buenos Aires, Argentina)
*Public funding of Civil Society Organizations in Latin America: How do we evaluate
profitability?*

Day 2 // 09.00 – 11.00

Surawong 1, 8 Floor

Session 4.2 - Knowledge economics: formation, development, prospects

Chairman: Dr. Muhammad Imtiaz Subhani

Iqra University, Karachi, Pakistan

- 1 Marjana Shkoda (Kiev National University of Technology and Design, Ukraine)
Analysis of national measures fostering innovations in developed countries and adaptability to their current social and economic conditions in Ukraine
- 2 Amber Osman, Muhammad Imtiaz Subhani, Syed Akif Hasan
(Iqra University, Karachi, Pakistan)
Misuse of Higher Education
- 3 Svetlana Akhmetova, Larisa Nevskaya (Perm National Research Polytechnic University, Russia)
A new approach to staff training based on digital platform
- 4 Muhammad Imtiaz Subhani, Muhammad Nayaz
(Iqra University, Main campus, Karachi, Pakistan)
Role of Higher Education Commission (HEC) of Pakistan in promoting research culture across the Universities of Pakistan
- 5 Larisa Nevskaya, Svetlana Akhmetova
(Perm National Research Polytechnic University Russia)
Modern Approach to Innovative Companies' Staff Formation and Use
- 6 Valeriya Shcherbak (Kyiv National University of Technologies and Design, Ukraine)
Education Innovative Approach To Implementation Of Cluster Cooperation Within The Innovative Education Chain